



## New Season of Indigenous 150+ Celebrates New Voices in Podcasting to Launch Indigenous History Month

FOR IMMEDIATE RELEASE

**June 9, 2022 (Turtle Island)** – In celebration of Indigenous History Month, a new season of Indigenous 150+ podcasts is coming June 10th, 2022. The Indigenous 150+ platform will release a collection of pilot episodes, proposed by recent graduates of the Indigenous 150+ Advanced Digital Storytelling Program, over the next several weeks.

Covering a diverse range of critical topics, graduates discuss everything from decolonizing motherhood to a narrative that explores travelling back in time to change history in favour of the patriarchy. In this new season, the voices of young Indigenous storytellers take centre stage. Join us in celebrating these Creators' hard work this Indigenous History Month!

- **Erin Blondeau (British Columbia) - *Exposing the Garden Path***  
Erin, a [CJF-CBC Indigenous Journalism Fellow](#), reports on the climate crisis with insight from her father, who worked in the oil fields.
- **Tamika-Jo Andy (Ontario) - *Gigashki'ewizimin ("We can do things because of our power")***  
Gigashki'ewizimin celebrates Anishinaabeg identity - specifically Anishinaabemowin, land and law.
- **Julianna Peter-Paul (New Brunswick) - *Migwítémeg ("We Know Our History")***  
*Migwítémeg* celebrates the oral histories of the Wabanaki territory.
- **Corenda-Lee (Alberta) - *Decolonizing Parenthood***  
How does one decolonize motherhood? Conversations around parenting explore questions like the role of sobriety in decolonizing and indigenizing parenthood.
- **Michelle Jarvis (British Columbia / Ontario) - *Walking the Red Road***  
Michelle explores the world of healing and wellness – discussing healing modalities and journeys with leaders and warriors, weaving both lived experience and academic



perspectives.

- **Samantha Loney - (Ontario) *Herstory***  
Herstory is a satirical comedy about two millennial women who are tired of living in the patriarchy – so they travel back in time to rewrite history in favour of women.
- **Shelby Lisk (Ontario) - [The Art of Sovereignty](#)**  
Shelby, TVO's Indigenous Hub reporter, worked on The Art of Sovereignty while in the Advanced Digital Storytelling Program. TVO launched The Art of Sovereignty on May 18th, 2022.

"The Advanced Storytelling Programme has been life changing for me," said program grad Erin Blondeau. "The connections to young Indigenous creatives around the country has been invaluable. I've learned a ton about storytelling and have had so many opportunities since joining this program – the guidance from industry professionals has been invaluable." Erin was awarded a [CJF-CBC Indigenous Journalism Fellow](#) in April 2022.

To align with our commitment to diversify the media and celebrate Indigenous voices year-long—not just during Indigenous History Month – Indigenous 150+ will release another season of episodes, July 2022.

The episodes in July feature content from Creators in the *Introduction to Podcasting* course. The course, designed to support emerging creatives, teaches creatives core media skills, using their voices to share stories, and speaking about their passions.

Each new Creator will be featured in July with a digital communications campaign – written and designed by members of the *Digital Impact Internship*. A hybrid training and internship program, the *Digital Impact Internship* provides real-world, paid experience developing and implementing a digital communications campaign.

"It's exciting to see the results and impacts of these training programs," said CEO and Founder of Good Influence Films JoAnne Fishburn. "The Indigenous 150+ initiative was launched in partnership with the M'WIKwedong Indigenous Friendship Centre and community members of Saugeen Ojibway Nation as a film and conversation series in response to the TRC Calls to Action – with a desire to celebrate Indigenous voices and help tackle harmful stereotypes. The initiative has grown into a training program to increase opportunities and career paths for



Indigenous storytellers in media and diversify voices across the media and communications landscape.”

RBC Emerging Artists Project, Inspirit Foundation, and Mastercard Foundation are key partners supporting the program.

“At the Mastercard Foundation, we believe it is essential to centre and amplify the voices of Indigenous youth in all we do across the country,” says Head of Canada Programs at the Mastercard Foundation Jennifer Brennan. “Indigenous youth are leaders, innovators, and agents of change in their communities, nations and for all of Canada. That’s why we support this important, informative, and engaging initiative that strengthens the voices and skills of Indigenous youth and contributes to a vibrant future for all.”

**Come celebrate Indigenous voices from across Canada by listening to and sharing the Indigenous150+ podcast for Indigenous History Month.**

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**Please note:**

- All graduates and podcast creators are available for interviews.
- Guest speakers, mentors, and instructors for the Advanced Storytelling Program include: Jolene Banning (Makwa Creative), Betty Ann Adam, Rick Harp (MediaINDIGENA/APTN), Heather Evans, Donna McElligott, Amber-Sekowan Daniels, Sean Vanderklis, Brina Romanek, Arthur Cunha, Chris Duncombe (Corus/Curiouscast), and Katie O’Conner (TVO Podcasts).
- Training includes:  
Learning protocols for telling Indigenous stories, interview techniques, audio recording and editing, writing for podcasts, pitching and building careers as creatives.
- Stories and podcast creators from across the programs come as far west as Metulia (now known as Victoria), as far north as Arctic Bay and Igloolik, Nunavut and as far east as Red Bank, New Brunswick, the traditional territory of the Mi’kmaq.
- Episodes from the Intro to Podcasting program include interviews with Indigenous podcasters: Connie Walker (Stolen: Surviving St. Michael’s); Kim Wheeler and Jolene Banning (AuntieUp!); Maisyn and Camryn Sock (Burnt Toast & Pitewey); Kesha Tipewan (Rising, Thriving and Vibing); and Alice Qannik Glenn (Coffee & Quaq) – to name a few!
- Community partners: Digital Arts Resource Centre & Corbrook Foundation.



- The Indigenous 150+ podcast series grew out of the Indigenous 150+ film and conversation series – a response to the Truth and Reconciliation Calls To Action – and is dedicated to putting Indigenous voices on centre stage.

### **About Good Influence Films & Indigenous 150+**

Good Influence Films is a social impact enterprise dedicated to using media for social change. Indigenous 150+ initiative started as a response to the TRC Calls to Actions with the goal of celebrating First Nations, Métis and Inuit voices, educating Canadians, and building shared experiences. It was launched in partnership with M'Wikwedong Indigenous Friendship Centre and members of Saugeen and Neyaashiinigmiing First Nations and the Métis Nation.

Indigenous 150+ initiative celebrates and centers the voices of Indigenous youth in media through podcast, film, and media training initiatives.

### **About the *Advanced Podcasting Program***

Launched in 2019, Good Influence Films offers an advanced 18-week training program to help emerging Indigenous creatives conceive and create pilots for podcast series, while building their media and storytelling skills, industry networks, and business skills like pitching and proposal writing.

### **About *Introduction to Podcasting Training Program***

Good Influence Film's *Introduction to Podcasting Training Program* focuses on building core media skills with uniquely designed skill-building modules, and a practicum focused on creating a series of interview-style episodes to help build storytelling skills. Creatives complete the program with the skills that allow them to take next steps in their careers.

### **About the *Digital Impact Internship***

The Digital Impact Internship is an inaugural 10-week Indigenous developed and led communications training program that includes a two-week theoretical skill-building intensive followed by an eight-week implementation practicum. During the program, the participants learn the fundamentals for creating, launching, and monitoring a digital communications campaign in a professional communications setting.



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### **MEDIA MATERIALS**

- [Media Kit](#)
- Website: [www.Indigenous150plus.com/podcast](http://www.Indigenous150plus.com/podcast)
- [Audio Samples for each pilot](#)
- [Photos including headshot of each Podcast Creator](#)
- [Trailer](#)
- Published on [Apple Podcasts](#), [Google Podcasts](#), [Spotify](#), [Stitcher](#), and all major podcast platforms

### **Please note:**

- **Social Media:** #Indigenous150Plus
- **Twitter:** @INDG150Plus
- **Facebook:** @Indigenous150Plus
- **Instagram:** @indigenous150plus, #Indigenous, #podcastlife

